

Rise 'n Shine!

Not Just for Mornings Anymore.

with Lori Anne Rising
and "Uncle Mark" Olmstead



Rise 'n Shine: Not Just for Mornings Anymore | Tuesday at 12 Noon Pacific Time on VoiceAmerica Variety Channel | Sponsorship Opportunities 2020



About the Show



Our program helps create a world that works for everyone by focusing on how to rise and shine as individuals each day. We strive to remember that there are no small acts, and all choices have ripple effects. To create lasting happiness, healthy families and a thriving planet, we must challenge pre-conceived thoughts, beliefs and habits, while cultivating deeper gratitude.

Throughout the show, we talk with authors, musicians and innovators. Some guests may remind you of things that you already know but appreciate hearing again. Others may stretch the limits of what you now consider reality, presenting the opportunity for growth and transformation.

All our guests have one thing in common though: like us, they are actively engaged in helping make the world a better place in their own unique ways. They're taking risks, rising above the past, and shining their most authentic light to help create a world where even our grandchildren's children can thrive.



Show Hosts



Lori Anne Rising and “Uncle” Mark Olmstead

Since 2015, Lori Anne Rising and Uncle Mark Olmstead have been life partners in a quest to make a positive difference! Putting courage before comfort, and taking big risks to be true to their hearts, they are now sharing their mission of helping families rise and shine together.

Lori Anne is the international award-winning author of “You. Rising! Reclaim Your Life. Live Your Purpose.” This road map for women helps them shift from martyr to matriarch to live a healthier, happier, values-based life. As a Thought Leader with the Women’s Information Network, and a Global Prosperity and Peace Initiative Board Member, she is committed to women’s empowerment, social justice and helping create a world that works for everyone.

Uncle Mark is a singer/songwriter and International Best Indie Book Award-winning children’s author who’s performed on stages all over the world. His book, “The Adventures of The True Sunbeam,” is a delightful, universal story that reminds everyone’s inner child how to shine authentically and by using the book’s interactive activities, family relationships are strengthened, even across generations. Inspired early on by John Denver, Uncle Mark is committed to making a difference one song – and one story – at a time.

Together, Lori Anne and Uncle Mark are pursuing their dream of traveling, while lifting hearts and touching lives through words and music. Join them each week to discover new ways to “Rise ‘n Shine” in your own way, every day!



Featured Guests

Matt Briggs, Writer, Producer and Director of “Deep Green”

Matt Briggs wrote, produced and directed “Deep Green,” an upbeat, solutions-focused documentary on climate change. Filmed in nine countries over three years, “Deep Green” is based on six years of research in which Briggs read hundreds of books and thousands of articles, and attended scores of conferences. Beginning in 1981, he helped pioneer the wild mushroom industry in the U.S., by co-founding the largest commercial operation in North America to collect and deliver fresh fungi to restaurants, specialty stores and other respected clients, such as the White House. Briggs obtained his undergraduate degree from the University of Oregon, where he majored in both the arts and pre-med. Then, he spent six years studying at the New England College of Chinese Medicine and San Francisco College of Oriental Medicine before obtaining his license in Oregon and California. In between, Briggs traveled to 50 different countries, giving him a unique perspective on the world’s diverse cultures.



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Featured Guests

Kimber Leigh, Actress, Model, Producer, TV Host, & Spokesperson

Kimber Leigh is a highly respected actress, model, producer, TV host, spokesperson and Master of Ceremonies. She has co-starred in features films such as: *The 49th Line*, *A Calling of Courage*, and *Love a la Carte*, along with acting and producing a host of short films. Harrah's Entertainment, Insight Vacations and Arizona's Pure Country Radio, have employed her talents. Her award-winning talent has been recognized multiple times by the A3F Almost Famous Film Festival, Phoenix Comicon Film Festival, and AZ Fame Film Festival. Kimber received a Gold Hermes and Telly Award in journalism. She has hosted 140 TV shows including: *In Session*, *The Breakfast Club*, *The Animal Rescuers*, and *The Global Rescuers* currently airing on VoiceAmerica.tv Variety Channel. Kimber Leigh's recent accomplishments include founding *THE WOW FACTOR!* and publishing *Greta GarBITCH* and *Achieving your Miracles Workbook*, both available on Amazon.



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"I would recommend Rise 'n Shine mostly because of their unique authentic nature. Get ready world because they are coming to a radio near you!"

Featured Guests

Dr. Paula Fellingham, Founder & CEO of Women's Information Network, and Founder & Director of the Global Prosperity and Peace Initiative.

Dr. Paula Fellingham holds a Doctorate of Education Degree in Human Relations and is the author of 7 books and many articles. She received an "Outstanding Leadership and Service Award" from U.S. Presidents Barack Obama and Donald Trump, and the prestigious "Points of Light" Award from U.S. President George W. Bush.

Dr. Paula is the Founder and CEO of the Women's Information Network, the Women of the Middle East Network, and Founder and Director of the non-profits, Global Prosperity and Peace Initiative, and the International Youth Parliament offering solutions to the U.N.'s 17 Sustainable Dev. Goals.

Paula has spoken at the U.N. and at conferences around the world, and hosted her own daily radio show called "Solutions for Families". For 12 summers, Paula's family was a musical group, performing across the U.S. and Europe. She has been married for 47 years, and has 8 children and 24 grandchildren.

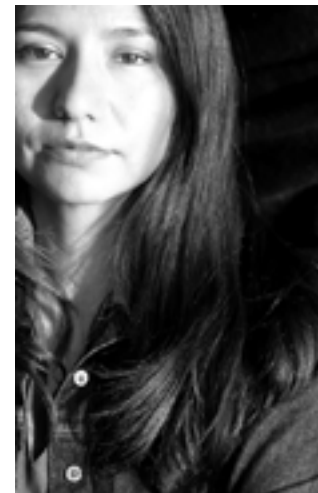


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Featured Guests

Jacqueline Keeler, Diné/Ihanktonwan Dakota Journalist & Editor-in-Chief of Pollen National Magazine.

Jacqueline Keeler is a Diné/Ihanktonwan Dakota writer living in Portland, Oregon. She is editor-in-chief of Pollen National Magazine and has contributed to The Nation, Salon.com, The DailyBeast, Quartz, and many other publications. She has been interviewed on PRI's The World, BBC, MSNBC and Democracy Now. Her book "The Edge of Morning: Native Voices Speak for the Bears Ears" and the forthcoming "Standing Rock to the Bundy Standoff: Occupation, Native Sovereignty, and the Fight for Sacred Landscapes" are both available from Torrey House Press.



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Featured Guests

Christine Green, Author, Facilitator, Speaker, & Spiritual Mentor

Christine Green has a background in business, education and spiritual studies. She has a Masters in Religious Studies and has developed a number of teleseminars, workshops and retreats providing participants with tools and practices to expand their awareness and to overcome life's obstacles.

As an author, facilitator, speaker, minister and spiritual mentor, Christine finds her inspiration in empowering women to grow beyond their limitations and discover their inner strengths and amazing courage. She currently serves as Assistant Minister at New Thought Center for Spiritual Living.



Listen Now!

"This show is fresh and relevant. Lori and Mark are fun and engaging as hosts. I highly recommend checking them out!"

Featured Guests

Sharon Hurley Hall, Freelance Writer & Author

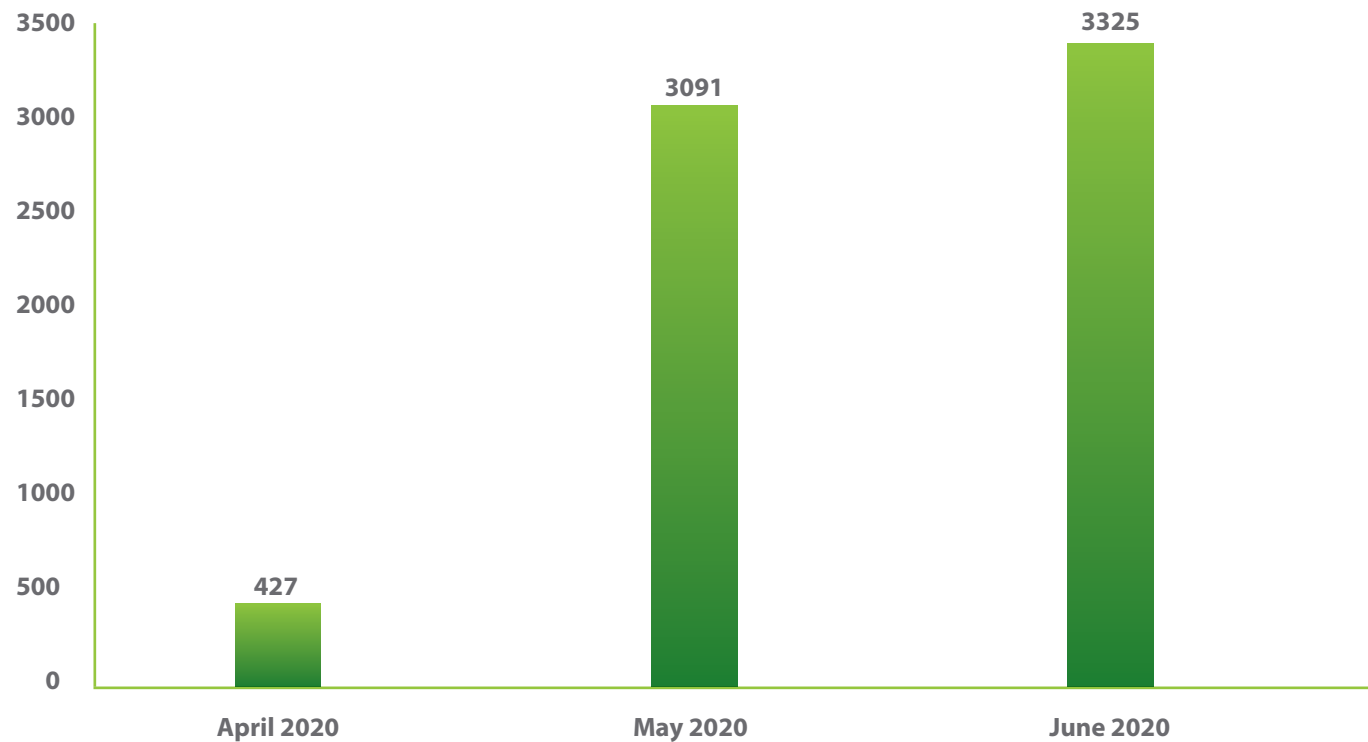
Sharon Hurley Hall is a professional B2B writer and blogger. She has blogged about digital marketing for companies including Jilt, Taboola, Slickplan, OptinMonster, CrazyEgg, Search Engine People, and Unbounce. She is the author of “Exploring Shadeism,” an analysis of the colorism phenomenon in Barbados and the wider Caribbean, and a top writer on Medium for the Diversity and Black Lives Matter topics, which she is passionate about. In addition, she is an occasional poet, and co-hosts The Introvert Sisters podcast. In her previous life, Sharon was also a journalist and university lecturer (teaching journalism, of course!)



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Show Numbers



Variety

The VoiceAmerica Variety Channel is the foundation that the VoiceAmerica™ Talk Radio Network was built on. Radio show hosts discuss everything from current events, arts & entertainment, leadership, parenting, relationships, self-improvement, career advice, and a variety of other topics.



About the Network

Giving a Voice

By offering content that inspires, entertains and enlightens, we give our listeners and hosts the opportunity to have a voice. We feature more than 200 hosts talking about a variety of topics—from Health & Wellness, Empowerment, Business, Influencers, and our Variety Channel.

Each of our hosts has the ability to create and control their own content. Something that is uncommon in the broadcast industry. This means that our hosts are free to say what they want and do with what they want with their content.

In addition to offering a multitude of programs, we also offer a convenient way to use it. Our listeners have the option to listen to a show as it is airing live or to listen at their convenience with our OnDemand Service. Our mobile app also gives our listeners the convenience of listening to their favorite shows wherever they choose.

A World of Possibilities

VoiceAmerica™ is the World's Leader in Live Internet Talk Radio. In 2019, VoiceAmerica™ reached over 5 million audio content accesses in a month. The VoiceAmerica™ Network has a proven platform to support broadcasting, marketing and interactive solutions to an ever growing Internet audience. We provide you with multiple points of presence through iTunes, syndication, eCard promotions, On Demand library access, social networking features, streaming video and more.



Audience - 5 Million Average Content Accesses Monthly

Age

18-24 - **23%**
25-34 - **13%**
35-54 - **37%**
55+ - **27%**

Gender

Male - **42%**
Female - **58%**

Education

No College - **47%**
Some College - **16%**
College - **23%**
Graduate School - **14%**

How they listen

62% have listened for over a year
68% listen 3 or more times a week



VoiceAmerica Marketing & Distribution

VoiceAmerica™ provides effective Internet marketing tools to expand the listenership of our shows and build a strong consumer base for advertisers by distributing shows through multiple avenues and driving traffic to our sites. These are some of the ways in which we help our hosts gain exposure and expand our online audience.

#1 Google™ Ranking in the Industry

By having a presence on VoiceAmerica.com, sponsors and advertisers gain exposure on the web site that is ranked number one for “internet talk radio” as well as “live internet talk radio” on the Google™ search engine.



Social Networking

We make it easy for users to find and share their favorite shows through features such as: an online media library where users can track their favorite shows and receive customized recommendations; bookmarking & sharing links that post directly to Facebook, LinkedIn, and other popular networking sites; and RSS subscriptions that feed directly onto their RSS reader of choice. We allow the users to be an active part of controlling their content which ensures that advertisers are reaching their target demographic.



Newsworthy Press Releases

Hosts are entitled to release up to three newsworthy press releases each quarter that VoiceAmerica™ will submit to various PR outlets on the internet upon approval. By sending their news release through various PR sites and telling their story online, we help increase their search engine ranking and drive traffic to the VoiceAmerica™ host page.

Apple Podcast Syndication

Apple Podcasts is one of the most popular online content delivery systems for downloading music, movies and podcasts directly to iPhones and other portable devices. VoiceAmerica™ submits all new shows to be syndicated through their podcast directory to further distribute the show across the web creating multiple points of presence and distribution. Shows are not re-edited after they air on VoiceAmerica™, so any advertising in the initial run is carried over into syndication.



On Demand Library

Hosts are provided with a branded web page to hold their archived shows. Sponsors not only have the opportunity to post a clickable banner ad on that page, but their commercials remain in the archived shows that can be accessed by listeners at any time.

Video

All of our host page players are not only capable of streaming audio, but also streaming video. This capability gives sponsors the advantage of delivering a more powerful and visual message to the listeners.

Mobile Apps

VoiceAmerica™ has expanded its reach through the VoiceAmerica mobile application for iPhone, Android, and Blackberry powered mobile devices. Listeners have the ability to Listen to live radio content, listen to archived radio shows and share the experience with built-in social media tools through Facebook and Twitter.



Channels in the VoiceAmerica Network

Variety

Talk on Today's Hot Topics

The VoiceAmerica Variety Channel is the foundation that the VoiceAmerica™ Talk Radio Network was built on. Radio show hosts discuss everything from current events, arts & entertainment, leadership, parenting, relationships, self-improvement, career advice, and a variety of other topics.

Business

The Bottom Line in Business Talk

The VoiceAmerica Business Channel brings the top professionals in the business world to you, the listener. Our shows feature an array of business issues such as strategies for building wealth, sales and marketing tools, stock trading, investing, business technology and a variety of other topics in the business world.

Wellness

Healthy Living Starts Here

The VoiceAmerica Health and Wellness Channel brings you the latest information in the world of health and wellness from traditional as well as holistic perspectives. Our topics cover everything from diet, fitness, aging, health disorders, homeopathy, substance abuse, personal growth, mental health, child-birth and a variety of others.

EMPOWERMENT

*It's Your World...
Motivate, Change, Succeed!*

The VoiceAmerica Empowerment Channel, live up to your fullest potential. Our expert hosts share tips and inspiration from the world of motivation and success. Build a better business, receive entrepreneurial guidance, make good on personal resolutions. VoiceAmerica Empowerment is your gateway to connect with some of the most interesting people and ideas anywhere!

INFLUENCERS

*VoiceAmerica INFLUENCERS,
Moving You Forward!*

VoiceAmerica Influencers Channel features some of the most followed influencers across several genres. Influencers don't fit the mold, they break it to create new possibilities and positive change. Influencers collaborate not compete against each other. We present live and On-Demand talk radio about Business, Health, Entrepreneurship, consulting, public speaking, Influencer marketing, and more.

